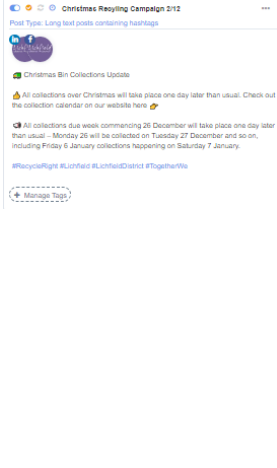




















Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

SCHEDULE DATE	COPY	IMAGE/VIDEO	MEDIA
<p>Fri 25 Nov</p>	<p>Black Friday means the cardboard boxes and packaging will soon be arriving at your homes as you prepare for Christmas. Don't forget to recycle your cardboard in your blue bag or purple bin and separate any non-recyclable packaging. 📦</p> <p>10% of residents have already ordered a second bag. If you need another bag for paper and card in preparation you can order one here 📄</p> <p>#RecycleRight #Lichfield #LichfieldDistrict #TogetherWe #RecycleRight #Tamworth #TamworthDistrict #TogetherWe</p>	<p>Make our recycling crews Christmas card</p>	<ul style="list-style-type: none"> • Press release issued • Business bulletin issued • Resident bulletin issued • Website updated • Bin tags issued Owned • social updates
<p>Weds 1 Dec</p>	<p>📢 Christmas Bin Collections Update</p> <p>👍 All collections over Christmas will take place one day later than usual. Check out the collection dates on our website here 📄</p> <p>📣 All refuse and recycling collections due between Monday 26 December and Friday 6 January will take place one day later than usual – i.e. Monday 26 will be collected on Tuesday 27 December and Friday collections will take place on Saturdays. Collections from Monday 9 January will return to normal.</p> <p>#RecycleRight #Lichfield #LichfieldDistrict #TogetherWe #RecycleRight #Tamworth #TamworthDistrict #TogetherWe</p>		<p>Social updates</p>
<p>Weds 8 Dec</p>	<p>💖 Top tips for buying Christmas cards.</p> <p>🎄 When buying cards, look out for ones labelled with the FSC logo. This means the cards have been sourced from sustainably managed forests and/or have a high recycled content.</p>	<p>web0925_-_</p>	<p>Social updates</p>






Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

	<p> Choose cards that are clearly marked recyclable and avoid cards that are very shiny, covered in glitter, bows, metallic finishes or other embellishments as these aren't recyclable and will not be recycled.</p> <p>For all the cards you receive, be sure to recycle the envelopes.  </p> <p>Don't forget to recycle all paper and card in your blue bag!</p> <p>#RecycleRight #Christmas2022 #LichfieldDistrict #RecycleRight #Christmas2022 #TamworthDistrict</p>		
Sun 17 Dec	<p> Christmas Bin Collections Update</p> <p> Remember all collections over Christmas will take place one day later than usual. Check out the collection calendar on our website here </p> <p> All collections due week commencing 26 December will take place one day later than usual – Monday 26 will be collected on Tuesday 27 December and so on, including Friday 6 January collections happening on Saturday 7 January.</p> <p> For subscribers to garden waste: This is the last week of 2022 garden waste collections. Final collections will take place 12-23 December.</p>	Christmas Bin Collections	Social updates
Mon 19 Dec	<p> Remember next Monday that your bins will be collected one day later on Tuesday 27th. All bins will be collected one day later over the Christmas break. Please check here for the dates for Christmas collections.</p> <p>Remember, please break down your cardboard boxes into smaller pieces so you fit as much as possible into your recycling bag.</p>	Sprouts	Business bulletin Resident bulletin







Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

Thurs 22 nd	<p> Christmas Collection Update!</p> <p> All bins will be collected one day later over the Christmas break. Please check here for the dates for collections.</p> <p> All collections will return to normal days from Monday 9 January</p> <p>#Lichfield #LichfieldDistrict #TogetherWe #Tamworth #TamworthDistrict #TogetherWe</p>	Christmas Bin Collections	Socials
Fri 23 Dec	<p>Business Waste Service Customers! If we collect your waste, please be aware of the changes to Christmas collections that could affect you.</p> <p>Remember next Monday that your bins will be collected one day later on Tuesday 27th. All bins will be collected one day later over the Christmas break. Please check here for the dates for collections.</p> <p>  Merry Christmas everyone!  </p>	Business Waste Christmas Bin Collections	Socials
Sat 24 Dec	<p> Thank you for recycling throughout 2022 </p>		Socials

Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

	<p> Our dedicated and hardworking crews will be out over Christmas, including Saturdays 31 December and 7 January emptying bins, and bags and collecting masses of extra tonnes of recycling.</p> <p> We would like to say a heartfelt thank you to all the staff, for all of their hard work throughout the year! </p>		
Mon 26 Dec	<p>Remember if your refuse and recycling bin is collected today, it will be collected tomorrow, one day later. This is true for all bin collections over the Christmas period. Collections will return to normal from Monday 9 January.</p> <p>Check here for the collection dates.</p> <p>#Lichfield #LichfieldDistrict #TogetherWe #Tamworth #TamworthDistrict #TogetherWe</p>	Merry Christmas	socials
Wed 28 December	<p> Reminder – there will be no garden waste collections week commencing 27 December. Collections for 2022 are now finished. If you would like collections in 2023 please subscribe at </p>	Christmas Bin Collections	Socials

Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

Thurs 29 Dec	<p>If you have more waste than you can fit in your bin, why not take a trip to the tip. Together We can keep our streets tidy and clean.</p> <p>#RecycleFoodWaste #Lichfield #LichfieldDistrict #TogetherWe</p>	Excess rubbish take it to the tip	Socials
Fri 30 Dec	<p> SOAK IT - BAG IT - BIN IT If you are planning to start your New Year with a bang...remember to safely dispose of all used fireworks afterwards.</p> <p>1  Once used, allow the firework to cool, then place in a fire bucket filled with water.</p> <p>2  Submerge until soaked through, leave overnight.</p> <p>3  Only when fireworks are totally soaked through must they be taken out, put in black bags, tied and placed in the household rubbish bin.</p> <p> Fireworks are NOT recyclable. Thanks and stay safe </p>	1 2 3	Socials

Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

<p>Fri 31 Dec</p>	<p>THEME:</p> <p>THANK YOU LICHFIELD DISTRICT 🙌😊 THANK YOU TAMWORTH DISTRICT 🙌😊</p> <p>♻️ In the last year, you have helped us to recycle a massive 29,000 tonnes of recycling.</p> <p>✳️ By recycling right, the glass, plastics, metals, paper and card that you recycle in your blue bin and bag, can be back on the shelves as new packaging and products within weeks.</p> <p>Let's all make 2023 the year we reduce and recycle even more. ♻️</p> <p>#newyearsresolution #recyclemore #LichfieldDistrict #newyearsresolution #recyclemore #TamworthDistrict</p>		<p>Socials</p>
<p>Mon 2 Jan</p>	<p>Remember your bin will be collected one day later than usual this week and return to normal from Monday 9 January.</p>	<p>New Year Bin Collections</p>	<p>Socials</p>
<p>Tues 3 Jan</p>	<p>Please do not put batteries into your recycling bin or bag. We do not collect batteries of any kind. This is for safety reasons. Batteries can cause fires in the vehicles and in the sorting facilities.</p>	<p>Exploding Battery Video</p>	<p>Socials</p>

Appendix A - Christmas Collections Communication Plan – Changes to Collection Dates.

	Did you know? For 10 years now, shops selling more than 32kg of batteries a year have had to provide battery recycling collection facilities in-store, meaning there are now lots more places where you can dispose of your used batteries.		
Tues 4 Jan	It might not be the weather for it 🧊 but if you subscribed to the 2023 Garden Waste Subscription service, collections will start again week commencing 30 th January 2023.	READY 2023 GW sub post (Boost post)	Socials
Fri 6 Jan	Your bin collection days will return to normal on Monday 9 January. Please put your bins out on your usual days. Thank you for your help over the Christmas period and for supporting our fantastic waste management crews.		Socials
Sun 8 Jan	The January Blues return to normal. Remember if your bin is normally collected on a Monday your collections will return to normal tomorrow. All bins will be collected on normal days now we into January.		Socials